

Master of Business Administration (M.B.A.)

HR / Marketing / Finance / IT 120 Seats
(Approved by AICTE & Affiliated to Rajasthan Technical University, Kota)

Semester I

- Fundamentals of Management
- Organizational Behavior
- Business Mathematics & Statistics
- Managerial Economics
- Accounting for Management
- IT for Managers
- Business Environment
- Communication for Management
- Information & Communications Techniques Lab
- Business Communication Lab

Semester II

- Human Resource Management
- Cost Accounting for Management
- Financial Management
- Marketing Management
- Operations & Supply Management
- Research Methods in Management
- New Enterprise & Innovation Management
- Operations Research
- Seminar on Contemporary Issues
- Computer Applications Lab

Semester III

o Compulsory Papers

- Summer Training Project Report
- Business Policy & Strategic Management

o Optional Papers Finance

- Security Analysis & Portfolio Management

- International Financial Management
- Management of Financial Services
- Finance for Strategic Decisions

o Optional Papers Marketing

- Advertising Management
- International Marketing
- Sales & Distribution Management
- Product & Brand Management

o Optional Papers HRM

- Training & Development
- Strategic Human Resource Management
- Leadership Skills & Change Management
- Human Resource Planning

o Optional Papers IT

- Business Process Re-Engineering
- System Analysis & Design
- Strategic Management of Information Technology
- Database Management

Semester IV

o Compulsory Papers

- Business Ethics & Ethos
- Project Management
- Business Law
- Project Study

o Optional Papers Finance

- Financial Derivatives
- Banking Services Operation

o Optional Papers Marketing

- Consumer Behavior & Market Research
- Marketing of Services

o Optional Papers HRM

- Employment Laws
- Performance Management & Retention Strategies

o Optional Papers IT

- Management Support System
- E - Business