

Bachelor of Business Administration (B.B.A.)

Best BBA College in Jaipur | Top BBA College In jaipur | Best BBA College in Rajasthan

I Semester:

- Fundamentals of Business Organization
- Business Communication Skill
- Legal Aspects of Business
- Fundamentals of Accounting
- Managerial Economics
- Fundamentals of Computer

II Semester:

- Principal and Practice of Management
- Entrepreneurship and Small Business Management
- Fundamental of Company Law
- Strategic Management
- Financial Management
- Human Resource Management

III Semester:

- Marketing Management
- Risk and Insurance Management
- Personality Development and Human Skills
- Tourism Management
- Industrial Management
- Business Statistics
- Human Resource Management

IV Semester:

- Human Resource Management
- Practical Aspects of Risk and Insurance Management
- Advertising and Sales Promotion
- Consumer Behavior and Marketing Research
- International Business
- Project Report and Viva voce

V Semester:

- Service Marketing
- Quantitative Techniques for Management
- Research Methods in Business
- Production and Materials Management

- Organizational Behavior
- Business Budgeting

VI Semester:

- Compensation Management
- Management Information System
- Fundamentals of Banking
- Export Marketing
- Leadership Skills Change Management
- Group Discussion and Presentation

Eligibility : 10+2 Min. 48% (ST/SC/OBC-5% relaxation)

Career Options: Managerial positions in big corporate houses in business fields viz.

- Information Technology
- Business Process Outsourcing
- Media & Advertising
- Insurance
- Sales & Marketing
- Banking