

BBA Syllabus

	B.B.A. Part-I Semester I	B.B.A. Part-II Semester II
Paper I	Fundamentals of Business Organization	Principals & Practice of Management
Paper II	Business Communication Skills	Entrepreneurship and Small Business Management
Paper III	Legal Aspects of Business	Fundamentals of Management
Paper IV	Fundamentals of Accounting	Strategic Management
Paper V	Managerial Economics	Financial Management
Paper VI	Fundamentals of Computer	Human Resource Management

Papers	B.B.A. Part – II Subject	B.B.A. Part – III Subject
I	Strategic Management	Organizational Behaviour
II	Marketing Management	Risk and Insurance Management
III	Human Resource Management	International Business
IV	Business Finance	Cost and Management Accountancy
V	Quantitative Techniques for Management	E-Commerce
VI	Management Information System	Project and Viva-Voce