



केन्द्रीय होम्योपैथी परिषद्
CENTRAL COUNCIL OF HOMOEOPATHY

(आयुष) मंत्रालय, भारत सरकार के अधीन विधिक निकाय
A Statutory Body under the Ministry of AYUSH, Govt. of India
Jawahar Lal Nehru Bhartiya Chikitsa Avum Homoeopathy Anusandhan Bhavan
No.61-65, V & VI Floors, Institutional Area, Opp. 'D' Block, Janakpuri, New Delhi-110 058

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जनगणना से जन कल्याण

F.No.14-4/2020-CCH/ 4011

Date:-

To,

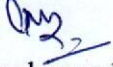
04 DEC 2020

The Principals
all the Homoeopathic Medical Colleges
(including Director, N.I.H., Kolkata).

Madam/Sir,

I am directed to forward a copy of D.O. letter No.J-13014/2/2019-AYUSH GRID Cell dated 03.12.2020 of Ministry of AYUSH, Govt. of India for information & necessary action.

Yours faithfully,


(Dr. Kumar Vivekanand)
Secretary

527-342

पी. एन. रणजीत कुमार
P. N. Ranjit Kumar

संयुक्त सचिव
Joint Secretary

Tel. : 011-24651938
Fax : 011-24651952
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भारत सरकार
आयुष मंत्रालय
आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,
आई.एन.ए., नई दिल्ली-110023
GOVERNMENT OF INDIA
MINISTRY OF AYUSH
AYUSH BHAWAN, B-BLOCK, GPO COMPLEX
INA, NEW DELHI-110023
D.O. J-13014/2/2019-AYUSH GRID Cell
Dated: 3rd December, 2020

Dear Dr. Khurana,

Ministry routinely take up various initiatives to propagate and promote AYUSH System in public. In conquest of the same, Ministry has decided to re-launch "Video Contest on AYUSH" for the students of Mass Communication and AYUSH (Ayurveda, Yoga and Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy) of Government/ Non-Government Universities recognized by UGC (including Institutions deemed to be Universities) and Colleges affiliated to such universities, to create mass awareness of AYUSH Systems. The objectives of the contest are as under:

- Create mass awareness about AYUSH Systems in public.
- To provide students a platform to highlight their potentials by creating videos on AYUSH for awareness of public
- Popularization of AYUSH systems.

2. In this said contest, participants will submit their scripts to the Ministry of AYUSH for the video contest and make video as per the approved shortlisted script in order to submit their entries. Ministry of AYUSH will give away the awards as per the detailed guidelines attached as Annexure. Award winning videos and other videos which are good will be considered for broadcasting on various electronic media by the Ministry of AYUSH.

3. This is a momentous opportunity to sensitize the public about our rich and traditional medicine system and at the same time to prepare AYUSH professionals to meet the challenges ahead. The AYUSH colleges shall be used as a link for motivating students to participate in this particular contest.

4. You are requested to popularize this contest amongst the colleges under CCH and see for maximum participation of students for this particular contest which will intern benefit the public.



with regards,

Yours Sincerely,

(P.N. Ranjit Kumar)

Dr. Anil Khurana

Chairperson, Central Council of Homoeopathy
Jawahar Lal Nehru Bhartiya Chikitsa Avam
Homoeopathy Anusandhan Bhawan

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